

# The 'Original Green Oil' Partners with Porsche Club of America (PCA)



**LEBANON, Ind. (April 10, 2018)** – PennGrade Motor Oil (D-A Lubricant Company) announced today that they will partner with Porsche Club of America (PCA) for the 2018 calendar year. The partnership between the two is effective immediately.

“It’s an honor to partner with Porsche Club of America; a name that rings of excellence and prestige all at once,” said Scott Kear, PennGrade Motor Oil’s executive-vice-president. “I am excited for this partnership and the direction we’re taking our PennGrade Motor Oil brands.”

To date, PCA is the world’s largest single-brand auto-enthusiast organization.

“We believe that PennGrade 1 fits perfectly with PCA and the mission it empowers its members,” said Kear. “As we work to strengthen our consumer network, we believe that the ‘Original Green Oil’ will endure much success through this partnership.”

Founded in 1955, PCA has more than 130,000 active members living across North America. PCA is organized into 144 regions and 14 zones.

PCA's Executive Director, Vu Nguyen, is eager to see the partnership flourish.

"PennGrade is not new to the PCA family," said Nguyen. "PennGrade 1's long standing dedication to 'performance, precision, and perfection' is the very reason why our members choose their products."

PennGrade 1 will serve as the official sponsor for PCA and its PCA Club Racing programming. Of their 130,000 members, more than 2,500 of their members are licensed racers and will compete in over 30 PCA sanctioned Club Racing events in 2018.

PennGrade Motor Oil's owner and CEO, Mike Protogere is pleased with the "Original Green Oil's" performance and continued growth amongst its competitors.

"In adding PennGrade Motor Oil's product line, D-A Lubricant Company has endured continued success. We will celebrate our 100<sup>th</sup> anniversary in 2019 and adding PennGrade 1 to our product family in 2015 has done nothing but allow us to continue to make great strides in the market place," Protogere said. "D-A looks forward to serving new customers through this partnership with PCA."

### **About PennGrade Motor Oil**

PennGrade Motor Oil is a product of D-A Lubricant Company and is located in Lebanon, Indiana. Since its founding in 1919, D-A Lubricant Company has been and remains an Indiana company.

PennGrade Motor Oil has served as the official motor oil to the Indianapolis Motor Speedway since 2016 and has been to date, the first-ever presenting sponsor of the world's largest, single-day sporting event, the Indianapolis 500.

To learn more about PennGrade Motor Oil and its product the 'Original Green Oil,' visit [www.penngrade.com](http://www.penngrade.com).

### **About Porsche Club of America (PCA)**

The Porsche Club of America's headquarters are in Columbia, Maryland. The Porsche Club of America celebrates the finer things in life. We desire the comfort of good friends and good conversation, and we praise to a fault the world's finest automobile. Since its founding in 1955, our close-knit community of Porsche owners has grown to 144 regions throughout the United States and Canada. If you own a Porsche, [join now!](#)

To learn more about PCA and membership requirements, visit, [www.pca.org](http://www.pca.org).

